

MIKEY HARMON

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EXPERIENCE

Director / Production Designer / Creative Director 07/2022 – Present
Freelance | Los Angeles, CA | New York, NY

- Campaign creative direction, content direction, video production, set design.
- Clients include Archetype, Full Picture, Dolls Kill, Sephora, Urban Decay, Mel 4Ever & more.

Creative Director (ACD, Sr. AD, AD) 05/2014 – 07/2022
McCann | New York, NY

- Ideated, sold, and produced award-winning campaigns for iconic brands over 8+ years.
- Collaborated across departments (Strategy, account, project management, and production) to create and sell hard-working creative concepts to clients.
- Managed teams of 10+ Art Directors, Copywriters, and Designers across multiple clients.
- Clients include Verizon, Microsoft, Mucinex, Office Depot, The New York Lottery, & more.

Freelance Art Director 12/2013 – 05/2014
Droga5 | New York, NY

- Ideated and produced all social media content and activations across several brands.
- Clients include Honey Maid, Smart Water, Coke Zero, & Newcastle Brown Ale

Creative Intern 07/2013 – 09/2013
T3 | Austin, TX

- Ideated and created social media and video and motion graphics content.

Art Director Intern 04/2013 – 06/2013
Geometry Global – WPP | Hamburg, Germany

- Assisted in package design for the global rebrand of an iconic Tobacco company in several international markets including Indonesia, Thailand, & South Korea.

Associate Graphic Designer 10/2012 – 03/2013
Max Borges Agency | Miami, FL

- Ideated and produced social media and video and motion graphics content for a variety of consumer electronics brands.

EDUCATION

Certificate: Art Direction 12/2013
Miami Ad School | Miami Beach, FL

Advertising Art Direction 2011 – 2012
Columbia College Chicago | Chicago, IL

RECOGNITION

Cannes Festival of Creativity (2018, 2019)
The One Show (2015, 2016, 2019)
The Effie Awards (2016, 2017, 2018, 2019)
The Webby Awards (2015, 2016, 2018)
The New York Festivals (2017)

Cresta Awards (2016, 2019)
DA&D Awards (2012, 2013)
The Zoopa Awards (2012)
The Golden Paw Awards (2012)
CineYouth Film Festival (2011)